

NUHW NATIONAL UNION OF HEALTHCARE WORKERS

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February 25, 2026

Ms. Cynthia Meyer, CEO
Rogers Behavioral Health
34700 Valley Road, Oconomowoc, WI

Dear Ms. Meyer:

I'm writing to express my strong support for the dedicated Rogers Behavioral Health caregivers who have bravely moved to organize a union, and to condemn the company's recent union-busting actions. Reports confirm that on February 9, three experienced mental-health providers at Rogers' West Allis clinic were abruptly fired just days after asking management to recognize the union they had formed with their coworkers.

Rogers Behavioral Health provides critical mental health and substance use treatment services for local communities, but those services depend on dedicated caregivers who have the skills to provide high-quality care and the collective power to advocate for their patients. Firing workers for exercising their legal right to unionize in order to improve patient care is fundamentally at odds with Rogers' values and its past practice when it comes to union organizing. In California, Rogers voluntarily recognized the right of workers to join the National Union of Healthcare Workers and negotiated contracts that improved patient care standards and working conditions. Yet, here in Wisconsin, Rogers has hired union busters and fired loyal employees in clear violation of federal labor law. Such double standards are unacceptable.

I therefore urge Rogers leadership to:

- Reinstatement of the three employees fired for union activity.
- Cease all anti-union activities, and immediately stop wasting patient care dollars on union busters paid to try to intimidate workers from organizing.
- Recognize the unions at the West Allis and Madison locations and negotiate in good faith to address legitimate concerns about staffing ratios, workloads, and patient care, as Rogers has already done in California.

The future of quality mental health care in our region depends on trusting and empowering caregivers — not on silencing them. It is time for Rogers to stand on the right side of this issue and demonstrate that it truly values both its patients and its caregivers.

Sincerely,

Former Lt. Governor Mandela Barnes

*State Senator Chris Larson,
Senate District 7, Milwaukee*

*State Senator Kelda Roys,
Senate District 26, Madison*

*Representative Angelino Tenorio,
Assembly District 14, West Allis*

*Representative Darrin Madison,
Assembly District 10, Milwaukee*

*Representative Ryan M. Clancy,
Assembly District 19, Milwaukee*

*Representative Christine Sinicki,
Assembly District 20, Milwaukee*

*Representative Francesca Hong,
Assembly District 76, Madison*

*Representative Lisa Subeck,
Assembly District 79, Madison*

*Representative Robyn Vining,
Assembly District 13, Wauwatosa*

*Representative Angelina Cruz,
Assembly District 62, Racine*

*Representative Lee Snodgrass,
Assembly District 52, Appleton*

*Representative Margaret Arney,
Assembly District 18, Wauwatosa*

*Milwaukee County Supervisor, 2nd
Vice Chairwoman, Priscilla E. Coggs-
Jones*

*Milwaukee County Board Supervisor
Anne O'Connor, District 1*

*Milwaukee County Board Supervisor
Jack Eckblad, District 4*

*Milwaukee County Board Supervisor
Steven Shea, District 8*

*Milwaukee County Board Supervisor
Juan Miguel Martinez, District 12*

*Milwaukee County Board Supervisor
Justin Bielinski, District 16*

*Milwaukee County Board Supervisor
Caroline Gómez-Tom, District 14*

*Milwaukee Teachers Education
Association (MTEA)*

Madison Teachers Inc. (MTI)

Kenosha Education Association (KEA)