

Kaiser Contract Campaign Update July 18, 2019

We have scheduled bargaining sessions with Kaiser on Wednesday, July 24 in Northern California and Wednesday, July 31 in Southern California.

Our Northern California bargaining committee will present Kaiser with a proposal for settlement at the Wednesday session. The proposal was approved by IBHS stewards today. It includes our three primary solutions for solving Kaiser's mental health crisis, which are outlined in [this Facebook video](#).

Kaiser has been taking a beating on social media recently after posting anti-union tweets in [Northern California](#) and [Southern California](#). Read the many comments from people supporting our efforts to improve care, and feel free to comment on Kaiser's posts about mental health care. You can include the video referenced above in your comments. The Twitter version is [here](#).

We are continuing to monitor Kaiser's external job postings. At this point, we have seen 64 mental health positions posted externally since July 1. This is a positive development that stems from our overwhelming rejection of Kaiser's insufficient contract proposal, but we still need to see a stronger commitment from Kaiser to work with us on safely staffing every clinic.

Advertising Campaign

We have launched two advertising campaigns this week as we prepare to return to bargaining next week. In addition to placing more than 100 ads inside Los Angeles Metro trains, we have begun a digital advertising campaign calling on Californians to demand that Kaiser fix its mental health care system.

The digital campaign will target several hundred thousand of the most civically engaged Californians, so that they are aware and supportive of our struggle to secure timely care for patients and the staffing necessary to deliver it.

People engaging with the ads will be provided information on Kaiser's mental health crisis. They will then be asked to sign a petition and share the information on social media to help hold Kaiser accountable for fixing its mental health care system.

You can help make this campaign a success by promoting the ad on Facebook. Click [here](#) for the link.

Click [here](#) to see the ad running on L.A. Metro trains.

These campaigns will augment the strength that everyone has shown in confronting Kaiser and demanding a contract that treats you and your patients fairly. Everyone has displayed their resolve during the five-day statewide strike in December and more recently with one-day strikes in Pasadena and San Francisco.

Let's keep the pressure on Kaiser during this critical junction.